

Kurikulum Curriculum

Semester I

- 3 SKS Bahasa Visual / *Visual Language*
- 3 SKS Ilustrasi Digital / *Digital Illustration*
- 3 SKS Gambar Bentuk / *Shape Drawing*
- 3 SKS Nirmana Dwimatra / *Principles of Two Dimensional Design*
- 3 SKS Pengantar Tipografi / *Introduction to Typography*
- 2 SKS Pendidikan Pancasila / *Pancasila Education*
- 2 SKS Pendidikan Agama / *Religious Education*
- 2 SKS Bahasa Inggris / *General English*

Semester II

- 4 SKS Identitas Visual / *Visual Identity*
- 3 SKS Gambar Digital / *Digital Imaging*
- 3 SKS Desain Tipografi / *Typography Design*
- 3 SKS Nirmana Trimatra / *Principles of Three Dimensional Design*
- 3 SKS Gambar Sketsa / *Sketch Drawing*
- 3 SKS Studi Kreatif / *Creative Studies*
- 2 SKS Bahasa Indonesia / *Indonesian*
- 2 SKS Pendidikan Kewarganegaraan / *Civic Education*

Semester III

- 4 SKS Media Publikasi / *Publication Media*
- 3 SKS Penerbitan Digital / *Digital Publishing*
- 3 SKS Fotografi Dasar / *Basic Photography*
- 3 SKS Infografik / *Infographics*
- 3 SKS Dasar dan Manajemen Kewirausahaan / *Fundamentals and Management of Entrepreneurship*
- 2 SKS Sejarah Desain / *Design History*
- 2 SKS English for Specific Purpose

Semester IV

- 4 SKS Branding
- 3 SKS Desain Digital 3 Dimensi / *3D Digital Design*
- 3 SKS Fotografi Desain / *Design Photography*
- 3 SKS Desain Merek dan Kemasan / *Brand and Packaging Design*
- 3 SKS Ilustrasi Editorial / *Editorial Illustration*
- 3 SKS Praktik Kewirausahaan / *Entrepreneurial Practices*
- 2 SKS English For Business Design
- 2 SKS Teknologi Komunikasi Visual / *Visual Communication Technology*

Semester V

- 4 SKS Portofolio / *Portfolio*
- 3 SKS Produksi Desain Audio Visual / *Audio Visual Design Production*
- 3 SKS Desain Media dan Pamer Pajang / *Media Design and Showcase*
- 3 SKS Media Online dan Interaktif / *Online and Interactive Media*
- 3 SKS Produksi Kreatif Periklanan / *Advertising Creative Production*
- 2 SKS Analisa Budaya Visual / *Visual Culture Analysis*
- 2 SKS Komunikasi Pemasaran Terpadu / *Integrated Marketing Communication*
- 2 SKS Teknik Penulisan Ilmiah / *Scientific Writing Techniques*

Semester VI

- 20 SKS Magang Industri / *Industrial Internship*
- 4 SKS Tugas Akhir / *Final Project*